

Hemalathaa

UIUX & Graphic Designer

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Experience

UI/UX Designer & Mentor

Grekam Academy (2024 – Present)

- Guided students in **user experience strategy, design thinking, and UX best practices** through hands-on workshops and live projects
- Managed end-to-end **UI/UX and branding** for digital products and social platforms, resulting in increased user engagement
- Facilitated training in **wireframing, prototyping, and usability testing**, supporting real-world project development

UI/UX Designer

Smart Global Solution (2023–2024)

- Delivered 4+ **high-fidelity UI designs** and responsive web banners for major enterprise clients
- Collaborated with cross-functional teams to ensure seamless **design-to-development handoff**, optimizing workflows
- Conducted **requirement gathering, user research, and task analysis** to enhance client solutions

Graphic Designer & Trainer

Alpha6 Multimedia (2019–2022)

- Led training for 4 batches in **visual design fundamentals, creative software, and portfolio development**
- Supported OTT film projects with impactful **digital media and brand visual solutions**

Graphic Designer PagePluz (2018–2019)

Education

Bachelor of Computer Applications
2014-2017

About Me

UI/UX and graphic designer with over 5 years of experience delivering impactful digital solutions. Expert in building user-friendly interfaces and strong visual branding for web and mobile platforms. Also experienced in mentoring others, sharing practical design skills and clear feedback.

Core Skills

User Interface

Wireframing

Prototyping

Mentorship

User Research

Branding

Task Analysis

Web Designing

Drawing / Art

Tools Known

- Figma
- Adobe XD
- Photoshop
- Illustrator
- Wordpress
- Miro
- Notion